

## **Historic, Archive Document**

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SPECIALTIES:  
FANCY GOLDFISH  
WATER HYACINTHS  
WATER LILIES  
AQUARIUM AND  
POOL PLANTS  
AQUARIUM SUPPLIES  
TROPICAL FISH



MT. AIRY, CINCINNATI, OHIO

"USE WATER HYACINTHS  
FOR SPAWNING AND  
IN OUTDOOR POOLS"

LARGEST WHOLESALER OF  
ORNAMENTAL AQUATIC  
PLANTS IN THE U.S.

ADDRESS ALL COMMUNI-  
CATIONS TO MT. AIRY,  
CINCINNATI, OHIO

TO THE TRADE:

September 1, 1937.

Gentlemen:

HERE IS REAL NEWS!!

This month we offer some particularly fine TWO YEAR OLD Goldfish at the usual low price of young fish hatched last Spring. These fish are clean, strong, well prepared and "hardened" so they will stand up in stores during these trying weeks until cold weather. Your losses in handling our fish should be absolutely negligible. Order a can and convince yourself of the fine value in LAKEVIEW GOLDFISH.

TERMS: Our terms are net cash with order unless satisfactory credit has been established with us. Live delivery is guaranteed on all perishable items including Tropical Fish shipped during warm weather. Prices are F.O.B. Cincinnati, Ohio, subject to change without notice.

NOTE: Please return our empty cans promptly including any you may now have on hand.

COMETS and COMMON GOLDFISH mixed  
Assorted Colors Choice Quality.

	Per 100.
2-3"	\$ 2.00
3-4"	3.00
4-5"	5.00

SHUBUNKINS - Choice Colors.

3-3½"	5.50
3½-4"	7.50
4-5"	10.00

JAPANESE FANTAILS - Choice  
Quality Assorted Colors.

	Per 100.
2½"	\$ 4.00
2½-3"	6.00
3-4"	9.00
CHINESE MOORS (Our Specialty - Fantails)	
2-2½" (Some one year fish in this grade)	6.00
2½"	8.00
2½-3"	10.00
3½-4"	15.00

CALICO FANTAILS & CALICO TELESCOPES FANTAILS

Our stock of these is choice but limited to  
one year old fish. These will be ready to  
ship about Sept. 20. Prices for mixed grades  
sizes 2½" and up \$8.00 per 100.

CHINESE RED TELESCOPE FANTAILS

2-2½"	6.00
2½-3"	10.00
3½-4"	15.00

#### \*SPECIAL ASSORTMENTS

Assortment #1	.50	Assortment #6	.50
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\* These special assortments are made up of the average proportions of Fancy Goldfish usually ordered and have been very popular for many years. Some of our customers buy all their Goldfish in the above assortments. If you will try 100 of either assortment, we assure you they will prove very satisfactory.

#### TROPICAL FISH

As a special inducement to order Tropical Fish before cold weather, we are offering the following popular varieties, while they last, at greatly reduced prices. Prices quoted are per fish. Minimum order 2.00, which can be made up of assorted varieties if desired.

	Med.	Large	Med.	Large
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Guppies	4¢	Moons	6¢	8¢
Gold Guppies	5¢	7½¢ (Red, Gold, Blue & Black)		
Black Hybrid Helleri	12¢	25¢ Mosquito Fish	3¢	5¢
Black Mollies	10¢	20¢ Zebra Fish		8¢
Mexican Swordtails	9¢	12¢ Rosy Barbs	6¢	8¢
Red Swordtails	12¢	25¢ Angel Fish (Small size)		18¢

#### AQUARIUM PLANTS & SCAVENGERS

All bunched plants	4.00 per 100.	Japanese Snails	2.50 per 100
Sagittaria Plants	3.00 "	Black Ramshorn Snails	1.00 "
Vallisneria Plants	1.00 "	Red Ramshorn Snails	€.00 "
Umbrella Palms	.07 each	American Newts	6.00 "
Spatterdock Plants	.00 "	Japanese Newts	8.00 "
Cryptocoryne	.20 "	Baby Green Turtles	8.00 "
		Greenfrog Tadpoles	1.00 "



LAKEVIEW PONDS,  
5579 COLERAIN AVE.,  
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FISH FOODS

		each	Doz.	Gross
NATURAL FISH FOOD	1 1/4 oz. shaker top can.	.05	.50	\$5.50
Natural Fish Food	1 quart can (about 14 ounces)	.35	4.00	
Natural Fish Food	5 lbs. or more in bulk	.20¢	per pound.	
Pure Dried Shrimp	1 oz. shaker top cans	.06	.60	6.50
Pure Dried Shrimp	1 quart cans (12 oz. or over)	.35	4.00	
Pure Dried Shrimp	5 lbs. or more in bulk	.35¢	per pound.	
Lakeview Tropical Fish Food	1 1/2 oz. boxes	.07	.70	7.50
Lakeview Tropical Fish Food	1 lb. cans	.65		
Lakeview Tropical Fish Food	5 lbs. or more in bulk	.60¢	per pound.	
Lakeview Wafer Fish Food (A good 5¢ seller)		.35		3.50
Dried Daphnia, Best Grade	1/2 oz. box	.10	1.00	
Dried Daphnia,	per pound	.80		
Infusoria Producer.	1 oz. box	.06	.60	
Turtle Food,	1/2 oz. box	.06	.60	6.50
Ant Eggs, 5 lbs. or more in bulk		.50¢	per pound.	

DIP NETS, AQUARIUM CEMENT and POOL PAINT

	each	doz.
#1 Goldfish Net, 4" Diameter with wire handle	.06	.60
#2 Goldfish Net, 6" diameter (For store use)	.20	2.40
#3 Small Tropical Net, 2 1/2" diameter wire handle	.06	.65
#4 Medium Tropical Net 5" diameter wire handle	.10	1.20
#5 Medium Tropical Net 6 x 4 1/2" wire handle (Heavy duty)	.25	3.00
#6 Large Tropical Net, 10 x 7" (Heavy duty for stores)	.40	4.00

Extra Heavy Pool nets with 1/4" mesh netting, 1/4" diameter iron frames.

#10 10" diameter 15" wood handle	.70	7.50
#11 11 1/2" flat front net with 24" wood handle	.90	9.00
#13 13" diameter with 24" wood handle	.90	9.00
#16 16" diameter with 72" wood handle	1.30	each.

Aquarium Cement - Finest grade, black. In 1# tin cans .25¢ each

Pool Paint - Sky-blue concrete paint for pools or tanks. Quart \$1.15, One-half gallon \$2.10. One gallon \$3.85. This paint has no harmful effect on fish.

Paper Pails - One quart size, water-proof. Not less than 100 sold, 1.40 per C.

CHROMIUM PLATED AQUARIUM HEATERS.

THE ACE HEATER. Chrome plated Automatic 40 & 75 Watt sizes	1.65	each
No. 12A Heater. Chrome plated one piece automatic 40 & 75 watt	1.85	"
PLAIN HEATERS. Not automatic. Chrome plated. 25 - 40 - 75 watt	.80	"

COLORED CHIPS, AQUARIUM GRAVEL ETC.

Colored Chips for Aquariums and Bulb Bowls. Waterproof colors. Packed in individual retail packages, 6 dozen packages per carton, weight 60#. Per dozen .60¢. Per half Gross carton \$3.50. In bulk - 4.00 per 100#.

Aquarium gravel. Fine washed quartz gravel. Brown, 3¢ per pound, 50 pounds for 1.25 - 100 pound bag \$1.75.

Aquarium gravel. Fine washed quartz gravel. White, 3¢ per pound, 50 pounds for 1.25 - 100 pound bag \$1.75

AQUARIUM SUPPLIES

Floating Worm Feeders	.15¢	each	1.75	Dozen
Glass Feeding Rings	.05¢	"	.60	"
Aquarium Scanners	.20¢	"	2.00	"
Reservoir Dip Tubes - 16" long	.25¢	"	2.40	"
Floating Thermometers - 4 1/2" long	.15¢	"	1.50	"

